

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt as to the action to take, you should immediately consult your stockbroker, bank manager, solicitor, accountant or other independent financial adviser authorised under the Financial Services and Markets Act 2000. If you have sold or transferred all your ordinary shares in Bright Things plc, you should pass this document and the accompanying form of proxy to the bank, stockbroker or other agent through whom the sale or transfer was effected, for transmission to the purchaser or transferee.

BRIGHT THINGS plc

(Registered in England No. 5066489)

Directors:

Vikrant Bhargava (Non-Executive Director)
Alexander Halliday (Joint Managing Director)
Stephen Hardman (Joint Managing Director)
Ian Livingstone (Non-Executive Chairman)
Brett Morris (Finance Director)
Dominic Wheatley (Chief Executive Officer)

Registered Office:

7 Pilgrim Street
London
EC4V 6LB

1 June 2010

To: The holders of Ordinary Shares

Dear Shareholder

Notice of General Meeting Proposed Placing of Shares Potential Subscription for Shares Proposed Change of Name to SocialGo Plc

1. Introduction

It was announced today that the Company conditionally has raised £500,000, before expenses, by the placing of 40,000,000 new Ordinary Shares (“**Placing Shares**”) at 1.25 pence per share (“**Placing**”). Each placee will also be issued with one warrant (“**Warrant**”) for every four placing shares subscribed, each Warrant entitling the holder to subscribe for one Ordinary Share, exercisable at 1.50 pence per share at any time during the period commencing on Admission and ending on 16 June 2016.

It was also announced that it is proposed to change the name of the Company to SocialGO Plc, in order to better align and associate the name of the Company with the internet based social networking software service, SocialGO™, that the Company develops and sells and from which the Company’s revenues are generated.

At the end of this document is the notice convening a General Meeting of the Company (“**Notice**”) to be held at 2.00 p.m. on Wednesday, 16 June 2010 at the offices of Faegre & Benson LLP, 7 Pilgrim Street, London EC4V 6LB at which resolutions will be proposed to grant to the Directors authorities to allot shares, including pursuant to the Placing and to change the name of the Company (“**Resolutions**”).

The Placing is conditional, *inter alia*, on the passing of the Resolutions numbered 1 and 2 in the Notice and on admission of the Placing Shares to trading on the AIM market of the London Stock Exchange plc (“**Admission**”).

The purpose of this document is to provide you with background to, and details of, the Placing and to request shareholder support for the Resolutions. Further particulars of the Resolutions are set out at paragraph 4 of this document.

2. Background to and details of the Placing

The Company continues to see demand for its internet based social networking software service, SocialGO™, grow with subscription revenues increasing consistently on a monthly basis following the product launch in February 2009. In line with this increasing demand the Company is currently focused on improving the SocialGO™ software to meet the requirements that consumers have for the product as well as on improving its marketing and sales initiatives so as to expand the market for SocialGO™ software services and thereby maximise revenues generated from this service.

The Company is proposing to use the funds raised through the Placing to provide additional working capital for the Company to fund, (i) the continuing development of its internet based social networking software, SocialGO™, (ii) an increase in marketing initiatives related to the SocialGO™ software service, and (iii) the expansion of its management and software development teams.

The Company, in association with its broker, Astaire Securities plc (“**Astaire**”), has conditionally raised £500,000, before expenses, by the placing of 40,000,000 new Ordinary Shares at 1.25 pence per share to institutional and other investors. Each placee will also receive one Warrant for every four Placing Shares subscribed. The Warrants will entitle holders to subscribe in cash for Ordinary Shares at an exercise price of 1.50 pence each, subject to adjustment in certain limited circumstances (for example, if any subdivision of shares occurs during the exercise period). The Warrants may be exercised at any time during the period from Admission up to and including 16 June 2016.

The Placing is conditional on the placing agreement entered into between the Company and Astaire (“**Placing Agreement**”) having become unconditional and Admission occurring on Thursday, 17 June 2010 (or such later time and date as the Company and Astaire may agree, being no later than 5 p.m. on 30 June 2010). If any of the conditions of the Placing Agreement are not fulfilled or waived on or before 5 p.m. on 30 June 2010, the Placing will not become unconditional and the placing monies will be returned to the placees, without interest, as soon as practicable thereafter.

The Placing Shares will, when issued and fully paid, rank *pari passu* in all respects with the existing issued Ordinary Shares and are expected to be admitted to trading on AIM on 17 June 2010.

In connection with Bentworth Holding Ltd’s (trading as Veddiss Ventures) subscription for Placing Shares pursuant to the Placing, the Company has agreed that, for so long as it holds not less than 15.00 per cent. of the issued share capital of the Company from time to time, Veddiss Ventures shall be entitled to appoint an additional non-executive director to the board of Bright Things, provided such person is first approved by the Board and the Company’s nominated adviser.

Certain Directors are participating in the Placing and, immediately following the Placing, will be interested in the numbers of shares set out in column 3 below, representing the percentage of the issued share capital of the Company on Admission set out in column 4 below:-

Director	Number of Placing Shares being taken up	Number of Ordinary Shares held on Admission	Percentage of enlarged issued share capital
Vikrant Bhargava ¹	21,448,000	61,448,000	16.95%
Alexander Halliday	400,000	16,992,432	4.69%
Stephen Hardman	800,000	15,801,202	4.36%
Ian Livingstone	2,000,000	12,905,556	3.56%
Dominic Wheatley	2,800,000	71,805,102	19.80%

3. Potential Subscription

Under the terms of a letter of agreement dated today's date, Veddis Ventures has conditionally agreed to subscribe for up to a further 40,000,000 new Ordinary Shares ("**Subscription Shares**") at a subscription price of 1.25 pence per share ("**Subscription**"), being a maximum subscription amount of £500,000, at any time between 16 September 2010 and 15 September 2011, should the Company request it to do so. Whether or not the Board determines that it is in the best interests of the Company to request Veddis Ventures to subscribe, in whole or in part, for the Subscription Shares will depend upon the circumstances prevailing at the time, including the availability to the Company of other funding options.

In consideration of Veddis Ventures conditionally agreeing to subscribe for the Subscription Shares, the Company has agreed to pay to Veddis Ventures a commission ("**Commission**") equal to 3.5 per cent. of the value of the Subscription Shares, being a Commission of £17,500. The Commission may be satisfied by the Company, in its sole discretion, by the issue of new Ordinary Shares at a price per share of 1.25 pence.

In addition to the Commission, Veddis Ventures is entitled to receive an option to subscribe for shares equal to 3.5% of the value of the Subscription Shares at a price of 1.25 pence per share, being an option over 1,400,000 shares ("**Option**") exercisable at any time during the period commencing on 16 September 2010 and ending on 15 September 2016.

Should all the Subscription Shares be issued to Veddis Ventures, assuming no other shares in the capital of the Company are allotted between Admission and the date of issue of the Subscription Shares, Mr Bhargava would hold an indirect beneficial interest in 101,448,000 Ordinary Shares, representing approximately 25.20 per cent. of the issued share capital of the Company. The Subscription is conditional, *inter alia*, on the passing of the Resolutions numbered 1 and 2 in the Notice at the General Meeting and admission of the Subscription Shares to trading on AIM.

4. General Meeting

You will find set out at the end of this document the notice convening a General Meeting of the Company for 2.00 p.m. on Wednesday, 16 June 2010 at the offices of Faegre & Benson LLP at 7 Pilgrim Street, London EC4V 6LB.

The Resolutions numbered 1 and 2 in the Notice provide for the grant of authorities to the Directors pursuant to sections 551 and 570 of the Companies Act 2006 ("**the Act**") to allot interests in shares for the purposes of the Placing and the Subscription and generally.

¹ Through Bentworth Holdings Ltd, trading as Veddis Ventures, in which Mr. Bhargava holds an indirect beneficial interest

Resolution 1, which is proposed as an Ordinary Resolution, will permit the issue of shares *pro rata* to existing shareholders, and the issue of shares otherwise than *pro rata* to existing shareholders for non-cash consideration, including for the purposes of the Placing and the Subscription. The number of new Ordinary Shares that may be issued pursuant to the authority conferred by Resolution 1 is 106,400,000 Ordinary Shares, being the aggregate of the Placing Shares, the Subscription Shares, the Warrants and the Options plus up to an additional 15,000,000 Ordinary Shares, being approximately equal to one third of the Company's existing issued share capital.

The authority conferred by Resolution 1 will expire on the date which is 12 months after the General Meeting or at the conclusion of the Annual General Meeting of the Company to be held in 2010, whichever occurs first.

Resolution 2, which is proposed as a Special Resolution, will permit the issue of up to 106,400,000 Ordinary Shares for cash other than *pro rata* to existing shareholders pursuant to section 570 of the Act, representing the aggregate of the Placing Shares, the Subscription Shares, the Warrants and the Options plus up to an additional 15,000,000 Ordinary Shares, being approximately equal to one third of the Company's existing issued share capital.

The authority conferred by Resolution 2 will lapse 12 months after the General Meeting or at the conclusion of the Annual General Meeting of the Company to be held in 2010, whichever occurs first.

The authorities sought will replace those granted at the General Meeting of the Company held in January this year.

The Resolution numbered 3 in the Notice is proposed as a Special Resolution to change the name of the Company to SocialGO Plc.

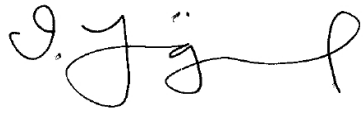
5. Action to be taken

A form of proxy is enclosed for use by shareholders at the General Meeting. Whether or not you intend to be present at the meeting, you are asked to complete and return the form of proxy in accordance with the instructions printed thereon so as to be received by the Company's registrars, Share Registrars Limited, Suite E, First Floor, 9 Lion & Lamb Yard, Farnham, Surrey GU9 7LL not later than 2.00p.m. on Monday, 14 June 2010. Completion and return of the form of proxy will not preclude you from attending the General Meeting and voting in person, if you so wish.

6. Recommendation

The Directors believe that the Placing, the Subscription and the Resolutions are in the best interests of the Company and its shareholders as a whole. The Directors unanimously recommend that shareholders vote in favour of the Resolutions as they intend to do in respect of their own beneficial shareholdings amounting in aggregate to 151,504,292 Ordinary Shares, representing approximately 46.97 per cent. of the current issued ordinary share capital of the Company.

Yours sincerely

A handwritten signature in black ink, appearing to read 'I. Livingstone', with a stylized flourish extending to the right.

IAN LIVINGSTONE
Non-executive Chairman

BRIGHT THINGS PLC

(Registered in England and Wales under Number 5066489)

Notice of General Meeting

Notice is hereby given that a General Meeting of Bright Things PLC (the “Company”) will be held at the offices of Faegre & Benson LLP, 7 Pilgrim Street, London EC4V 6LB at 2.00 p.m. on Wednesday, 16 June 2010 for the purpose of considering and, if thought fit, passing the following resolutions, as to the resolution numbered 1 as an Ordinary Resolution and as to the resolutions numbered 2 and 3 as Special Resolutions:

Ordinary Resolution

1. **THAT** the Directors be and they are hereby authorised generally and unconditionally for the purposes of Section 551 of the Companies Act 2006 (the “Act”) to exercise all powers of the Company to allot shares in the Company or to grant rights to subscribe for, or to convert any security into, shares in the Company (such shares and/or rights being “Relevant Securities”) up to an aggregate nominal amount of £1,330,000, provided that this authority shall, unless renewed, varied or revoked by the Company, expire 12 months from the date of the passing of this Resolution save that the Company may, before such expiry, make offers or agreements which would or might require Relevant Securities to be allotted, and the Directors may allot Relevant Securities in pursuance of such offer or agreement, notwithstanding that the authority conferred by this Resolution has expired.

Special Resolutions

2. **THAT** the Directors be and they are hereby generally empowered pursuant to Section 570 of the Act to allot equity securities (as defined in Section 560 of the Act) for cash pursuant to the authority conferred under Resolution 1 above as if sub-section 561(1) of the Act did not apply to such allotment, provided that this power shall be limited to:-
 - (a) the allotment of equity securities in connection with a rights issue or open offer in favour of ordinary shareholders where the equity securities attributable to the respective interests of all ordinary shareholders are proportionate to the respective numbers of Ordinary Shares held by them on the record date for such allotment, but subject to such exclusions as the Directors may deem fit to deal with fractional entitlements or problems arising under the laws of any overseas territory or the requirements of any regulatory body or stock exchange; and
 - (b) the allotment (otherwise than pursuant to paragraph (a) of this Resolution) of equity securities for cash up to an aggregate nominal amount of £1,330,000;

and shall expire on the date being the earlier of the date 12 months after the passing of this Resolution and the conclusion of the Annual General Meeting of the Company to be held in 2010, provided that the Company may before such expiry make an offer or agreement which would require equity securities to be allotted in pursuance of such offer or agreement as if the power conferred hereby had not expired and provided further that this authority shall be in substitution for and supersede and revoke any earlier power given to directors.

3. **THAT** the name of the Company be changed to “SocialGO Plc”.

BY ORDER OF THE BOARD

Brett Morris
Company Secretary

Registered Office:
7 Pilgrim Street
London EC4V 6LB

1 June 2010

NOTES:

1. A member of the Company is entitled to appoint a proxy or proxies to attend, speak and vote at the meeting in his stead. A member may appoint more than one proxy provided each proxy is appointed to exercise rights attached to different shares. A member may not appoint more than one proxy to exercise rights attached to any one share. A proxy does not need to be a member of the Company.
2. The appointment of a proxy does not preclude you from attending the meeting and voting in person. If you appoint a proxy and attend the meeting in person, your proxy appointment will automatically be terminated.
3. To be effective forms of proxy must be duly completed and returned so as to reach Share Registrars Limited, Suite E, First Floor, 9 Lion & Lamb Yard, Farnham, Surrey GU9 7LL not less than 48 hours before the time appointed for the holding of the meeting.
4. To be entitled to attend and vote at the meeting (and for the purpose of the determination by the Company of the number of votes they may cast), members must be entered in the Register of members at 2.00 p.m. on Wednesday, 16 June 2010 ("the specified time"). If the meeting is adjourned to a time not more than 48 hours after the specified time applicable to the original meeting, that time will also apply for the purpose of determining the entitlement of members to attend and vote (and for the purpose of determining the number of votes they may cast) at the adjourned meeting. If however the meeting is adjourned for a longer period then, to be so entitled, members must be entered on the Company's Register of Members at the time which is not less than 48 hours before the time fixed for the adjourned meeting or, if the Company gives notice of the adjourned meeting, at the time specified in that notice.

